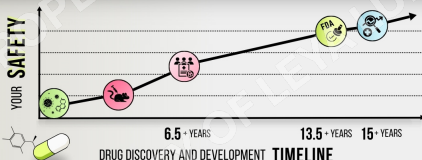


STARTING A NEW MEDICATION? CONSIDERING A NEW TREATMENT? WONDERING HOW A DRUG GOES FROM DISCOVERY TO DELIVERY?

KNOW THE DRUG DISCOVERY AND DEVELOPMENT PROCESS AND HAVE

CONFIDENCE IN YOUR DRUGS AND SAFETY

YOUR SAFETY PUT FIRST



AVERAGE COST TO BRING A DRUG TO MARKET

\$2.3 BILLION

THOUSANDS TO MILLIONS

OF COMPOUNDS TESTED: ONLY **1** makes it to market

40 - 50 NEW DRUGS APPROVED annually by FDA

EARLY DRUG DISCOVERY

EXPLORATORY RESEARCH

on a disease or medical condition **without an effective, safe treatment**



What is **known** about the disease?

Have there been **treatments in the past**?

How does the disease work?

TARGET IDENTIFICATION and VALIDATION

Identifying a biological entity that contributes to your disease



Validating that a change to it's function provides a **beneficial effect** against the disease

HIT COMPOUNDS to LEAD

high-throughput SCREENING of **1,000 - 1,000,000+** potential hit compounds



hit compound and initial safety assessment



select a **lead compound**

WHAT are HITS?

Compounds that can cause the desired beneficial effect

a **LEAD** shows...

- potential
- safety
- selectivity for only the target
- efficacy

LEAD DESIGN, OPTIMIZATION AND PRE-CLINICAL STUDIES

DATA ANALYSIS

Analysing in vitro, ex vitro and in vivo test results for

1. **SAFETY AND TOXICITY:** the utmost priority
2. **POTENCY AND DOSAGE:** the strength of effect given the dose
3. **PHARMACODYNAMICS:** what the drug does to the body
4. **PHARMACOKINETICS:** what the body does to the drug

ABSORPTION
DISTRIBUTION
METABOLISM
EXCRETION

PRE-CLINICAL TESTING

From data analysis, extensive drug **DESIGN** modifications are made to improve overall **safety and efficacy**

IN VIVO

is to test drug **within** the body, typically using rodents shows drug-body interactions, toxicity and needed drug dose



IN VITRO

is to test drug using bacteria, and cells **outside** the body shows drug interactions with target, metabolism and toxicity

EX VITRO

is to test drug using human and animal tissue and organs **outside** the body mimics human-like reactions without harming living things

OPTIMIZATION

The leads design and properties are **structurally modified** to improve its safety, efficacy, selectivity and interactions in the body

Computer systems model the lead molecule



Harmful components to your health are **removed**

EFFICACY vs. EFFECTIVENESS

How well drug works in situations that are:

- **controlled** (efficacy)
- **real-world** (effectiveness)



PATENT

an **exclusive right** to an **invention**

At this stage, companies often file patents to **protect** their drug from replication without permission

To apply, **DRUGS MUST BE:**

- **new and novel** NOT been done before
- **not known** to public yet

CLINICAL TRIALS AND CLINICAL RESEARCH

For the final test drug to move onto human clinical trials, an

INVESTIGATIONAL NEW DRUG (IND) APPLICATION must be **FDA APPROVED**

Why? to ensure the **safety and rights** of clinical trial volunteers are **protected** and the drug and clinical study plans meet **federal standards**

PHASE I clinical trials



WHO:

20 to 100 participants

FOCUS:

safety, side effects and dose

LENGTH:

several months

~70% OF DRUGS MOVE ON

PHASE II clinical trials



WHO:

several hundred participants with the disease/condition

FOCUS:

safety and efficacy

LENGTH:

several months - 2 years

~33% OF DRUGS MOVE ON

PHASE III clinical trials



WHO:

300-3,000 participants with the disease/condition

FOCUS:

efficacy and side effects

LENGTH:

1 - 4 years

~28% OF DRUGS MOVE ON

PHASE IV clinical trials after approval



WHO:

several thousand participants with the disease/condition

FOCUS:

safety and efficacy

LENGTH:

several years

FDA REVIEW AND POST MARKET MONITORING

1. **NEW DRUG APPLICATION** is submitted to **FDA** for market approval

APPLICATION must report:

- ✓ all clinical trial data
- ✓ any side effects, serious problems and changes made in clinical study

2. **FDA REVIEW** of application, study results, manufacturing facilities, proposed market price and drug labels, information and packaging

3. **FDA APPROVAL** if drug is **SAFE, NON-TOXIC, EFFECTIVE** and **NOVEL**

4. **DRUG GOES ON MARKET** and is available for use. An

advisory committee of inspectors is formed to monitor adverse reactions and effectiveness for your continued **SAFETY and CONFIDENCE**

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YOUR SAFETY IS ALWAYS THE PRIORITY

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